

# Chehalis Community



RENAISSANCE TEAM

# CCRT in 2020

## Strategic Plan

Completed strategic plan led by Steve Page with Evans School of Public Policy and Governance at University of Washington.

## Forming & Strengthening New Partnerships

Lewis County, Centralia Downtown Association, United Way of Lewis County, Lewis County Together, Lewis EDC, RED Team

## Building CCRT Board of Directors

Welcomed several new board members and elected new president and vice-president.

## Main Street is Built for This

Economic recovery and small business support have been board priority.



**WE'RE IN  
THIS TOGETHER.**

**THANKS FOR  
CHOOSING LOCAL**



*#ChehalisTogether*

# COVID-19 Response

- Developed online resource pages – website visits up 179%
- Who's open? Developed takeout, retail, and service business guides
- CARES Act – PPP & EIDL
- Lewis County Small Business Recovery Toolkit & Lewis County Together projects
- Launched Digital Grant Program – 11 applications
- Façade Grant – increased match from 50% to 75%
- Lewis County Grant committee - \$1.1 million allocated
- Chehalis CARES COVID-19 Small Business Grant
- Lewis County Restaurant/Bar Employee Relief Fund
- Communication, and more communication...

# Providing Information & Support

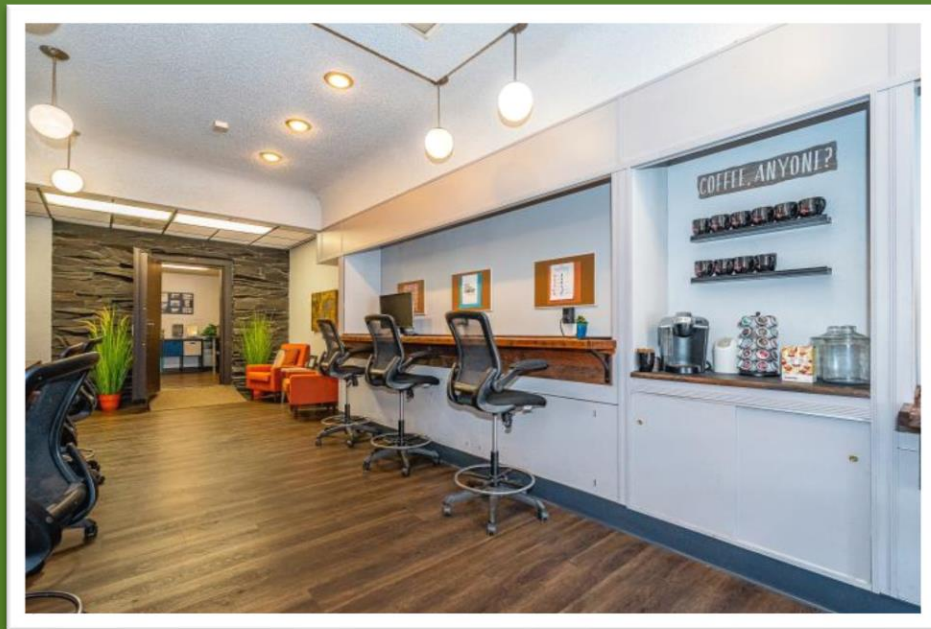




# Success Continues at Chehalis Coworks



- 170+ community memberships
- 17-19 monthly memberships
- Members use Coworks as primary workspace
- Popular conference room
- Daily drop-ins have increased
- COVID safety precautions
- Revenue exceeding expenses!



# Fixing up our Facades

- CCRT offers matching grants up to \$2,500 to downtown business and property owners who desire to make improvements to the facade of their buildings.
- Seven grant applications awarded in 2020; 23 grants in total.
- Increased match from 50% to 75%.
- Chehalis Opportunity Improvement Fund awards grants to property owners within Chehalis city limits for the clean-up and repair of properties recognized as deteriorated, dilapidated, unsafe and/or obsolete.



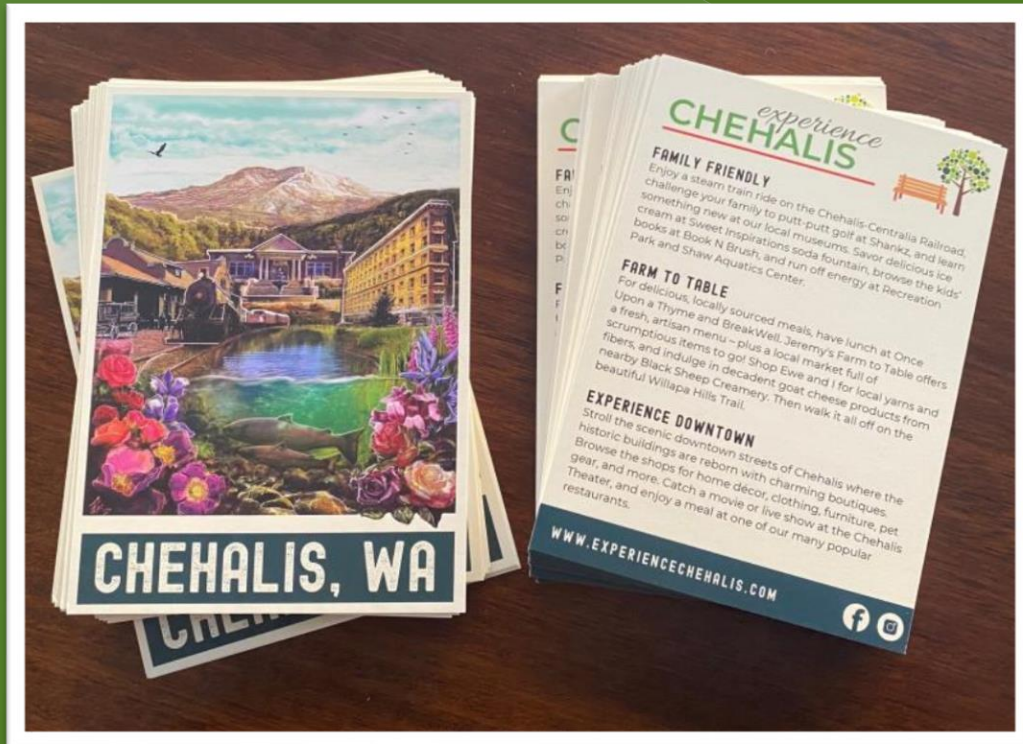


# Design Projects

- Spring beautification/annual plantings
- Street sweeping
- Holiday decorations
- Murals
- Utility boxes
- Trash can lids
- Art benches
- 70+ art pieces



# Promoting Chehalis



- Produced Chehalis Brochure
- Chehalis Scene e-Newsletter
- Facebook & Instagram social media campaigns
- ChehalisFest canceled
- Chehalis information cards
- Build photo library
- Choose Local First campaign



# Upcoming in 2021

- Continue economic recovery support
- Branding campaign
- Continue building partnerships
- Merchandising Chehalis-themed items
- Volunteer recruitment





**We thank the City of  
Chehalis for your  
continued support!**

## **Board of Directors**

Nicole Sampson, President

Michele Gallagher, Vice-President

Tom Bradley, Treasurer

Jill Anderson, Secretary

Terry Harris

David James, Promotions Chair

Larry McGee

Lindsey Senter

Laura Six, ERC Chair

Andy Skinner

Emily Von Flotow, Design Chair

Brian Wilkins