

Chehalis Community RENAISSANCE TEAM



**Thank you to the City of Chehalis City
Council and staff for your support!**

You have our gratitude!

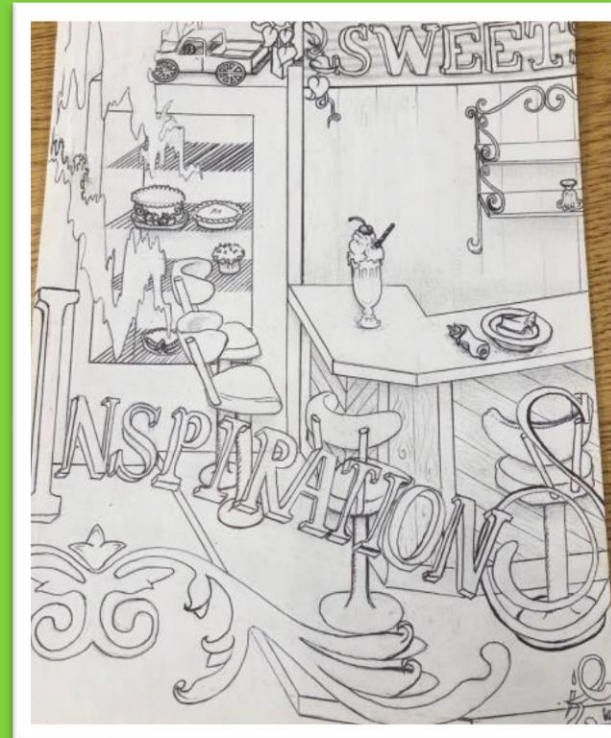
Fixing up our Facades

- CCRT offers matching grants up to \$2,500 to downtown business and property owners who desire to make improvements to the facade of their buildings.
- Eleven grant applications have been awarded for projects in 2019; 18 grants in total.
- \$250 Beautification Micro-grants fund small-scale business façade improvements. Three awarded this year.
- Chehalis Opportunity Improvement Fund awards grants to property owners within Chehalis city limits for the clean-up and repair of properties recognized as deteriorated, dilapidated, unsafe and/or obsolete.



Design Projects

- 39 banners installed on the light poles on Market Blvd, Chehalis Ave, Pacific Ave and Park St in 2017-18; 22 banners installed on Louisiana Ave in 2019
- Spring beautification/annual plantings on Chehalis Ave & Market Blvd Next year to include State Ave. Roses purchased to be planted at Recreation Park, National Ave, Chehalis Ave & Chehalis Library
- Recycling containers purchased from City of Seattle
- Painted piano to be showcased this spring & summer outside M&K Town Store
- Designed a new service club sign to replace sign at National Ave. Installation in early 2020.
- Near completion of children's coloring book featuring locations along the historic walking tour.

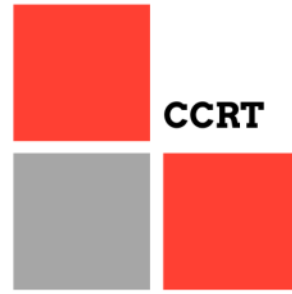




Success at Chehalis Coworks



- Opened February 2018
- Space provides temporary working space for business travelers, work-from-home professionals and those seeking short-term office space
- Working on a 2020 lease with the Port of Chehalis
- 100+ community memberships
- 17-19 monthly memberships
- Members use Coworks as primary work space
- Revenue exceeding expenses – in the black
- New courtyard!



DOWNTOWN
BUSINESS ACADEMY

Downtown Business Academy

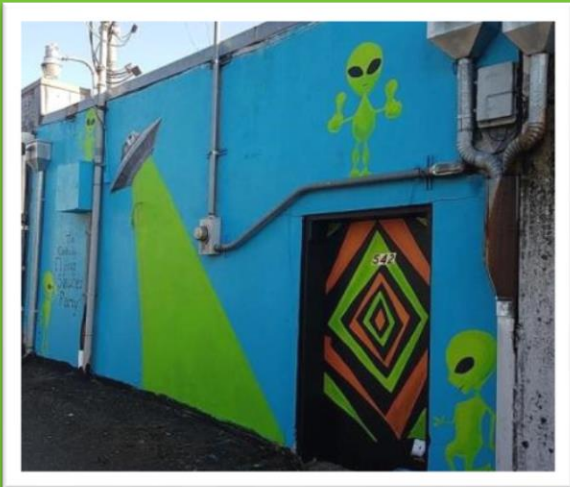
- Offering monthly classes to local businesses
- Mission is facilitating commerce through education
- Classes included Facebook advertising, Instagram for business, merchandising, bookkeeping boot camp, writing for marketing
- Working on 2020 schedule; include one-on-one business coaching
- Thanks to TwinStar Credit Union for sponsoring lunches!

Small Art Projects Make a Difference!

- Continued art bench project
- Vinyl wraps for cigarette receptacles
- Art for utility boxes
- Continued art on public trash cans
- 43 small art projects
- Included in effort to bring color, vibrancy and local art to Chehalis



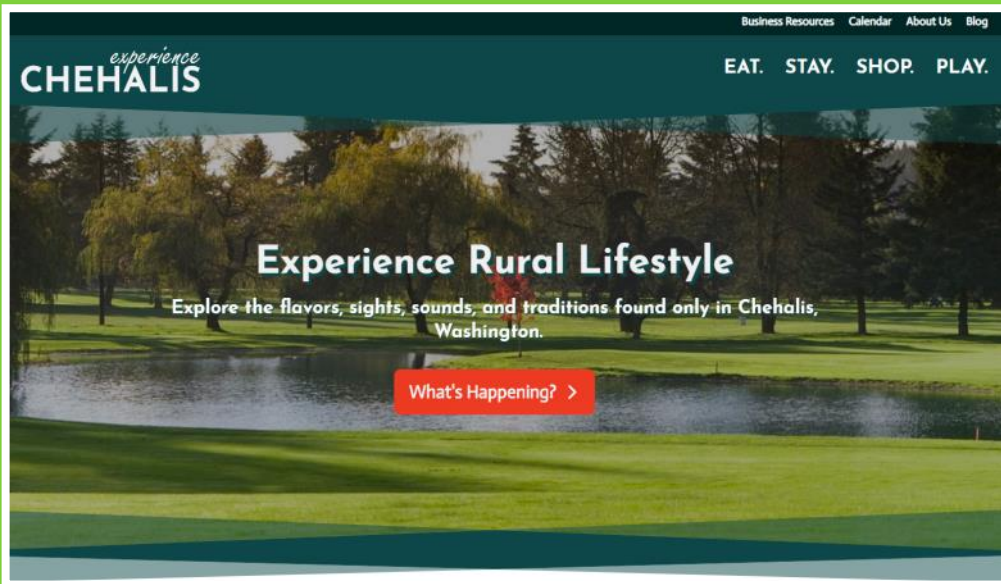
New Murals!





Promoting Chehalis

- Produced the Lewis County Visitor Guide distributed throughout Western Washington through Certified Folder Display.
- Produced the Experience Chehalis Brochure for local distribution.
- Chehalis Scene e-Newsletter
- Facebook & Instagram social media campaigns
- ChehalisFest on July 27, 2019
- Choose Local First campaign



New Businesses, New Building Owners & Expansions Downtown

Since January 2017:

- New building owners: former Elks Bldg, former Fechtner's Bldg, Washington Hotel, Boistfort Professional Bldg, former Pearl Bldg, former Chehalis Opera House (Brunswick Building), McFiler's, Bartels/Market Street Bakery Bldg, Furniture World
- New businesses: Taqueria Lolita, Amethyst & Lace, Bliss & Beauty Co, BreakWell, Prime Lending, McFiler's, Totally Pawsome, Spry Marketing, Mike's Carburetor Parts, A Wrinkle in Time Photography, Chehalis Barber and Company and Chehalis Coworks.
- New business owners at Bartels, the Chehalis Theater, Chehalis Eye Care Center, Market Street Pub, Sister's Quilt Shop, Sidelines Sports Bar
- Expansions: City Farm, Flood Valley Brewing Craft Tapahouse, Gifted, M&K Town Store, Mackinaw's new Curious "The Bar," Shakespeare and Company, Southwest Washington Dance Center, 514 (former Vintage Motorcycle Museum), Sister's Quilt Studio

Upcoming in 2020

- Expanded Main Street District to include State Avenue.
- Merchandising Chehalis-themed items
- Chehalis promotional cards in area hotels
- Strategic planning and program review





Board of Directors

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Jill Anderson, Secretary

Trevor Elliott, ERC Chair

Larry McGee

Mitch Moberg

Randy Mueller

Lindsey Senter, Promotions Chair

Ed Wegele

Thank you 2019 B&O Tax Donors!

- Book 'N' Brush
- Callisons
- The City of Chehalis
- Columbia Bank
- Gallagher Restoration
- Pacific Mobile Structures Inc.
- Puget Sound Energy
- Rainier Connect
- Security State Bank
- Service Saw/Workwears Inc.
- Title Guaranty of Lewis County
- Twin Cities Trading Post

The Chehalis Gingerbread House Thank you Terry!



Thank you for your continued involvement, support and dedication to CCRT.

Let's keep this momentum rolling in 2020!

