

Program for Public Information (PPI)

Chehalis, Centralia and Lewis County



The PPI was developed to uniformly distribute flood protection and resource information to the public.

- Agencies will utilize the PPI to coordinate a comprehensive public outreach and education effort.
- PPI activities will result in lower insurance premiums for all policies but greater discounts for flood insurance policies.
- Agencies will work together for the greatest benefit to our residents.
- Residents will be encouraged/empowered to take action to help themselves.

Each PPI activity requires staff to:

- Identify a topic: property protection, floodplain functions, insurance.
- Determine the method of distribution: flyers, social media, website posting.
- Develop the message: Specific information on the selected topic with directions to contact Chehalis Community Development for further information.
- Identify the target audience: floodplain owners, real estate agents, insurance agents, etc.

SUMMARY:

The PPI Committee will meet once a year to monitor progress and update the program as needed. Adoption of the PPI will coordinate public outreach efforts with adjacent jurisdictions and should result in a higher discount on insurance premiums for our residents.

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