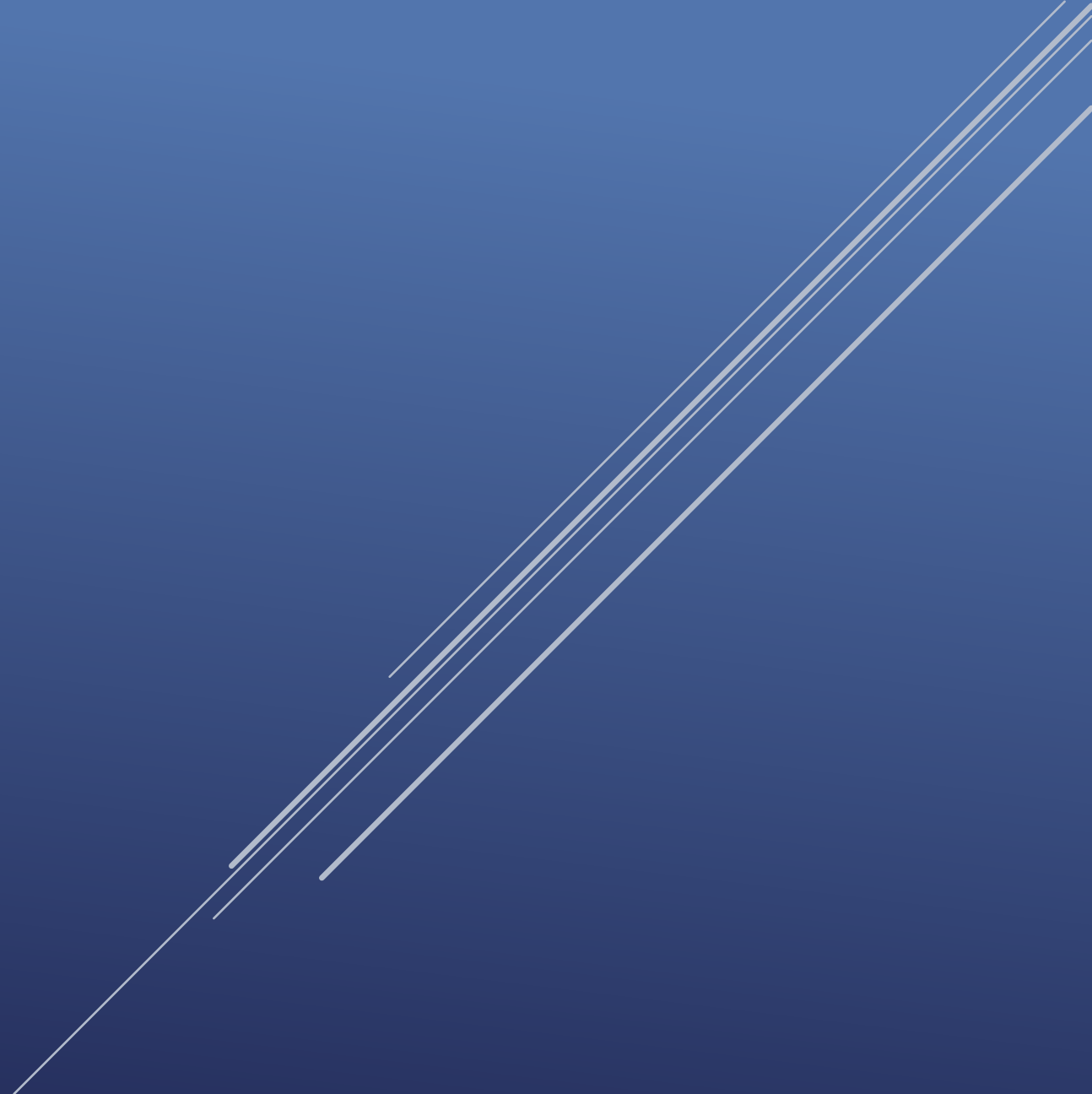


# CITY OF CHEHALIS


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# MISSION STATEMENT

- ▶ While honoring the past and preparing for the future, the City of Chehalis provides municipal services and programs for the benefit of residents, businesses, and visitors in our community.

# CORE VALUES

- ▶ Ethical Behavior
  - ▶ Honesty and Integrity
  - ▶ Professionalism
  - ▶ Reliability
  - ▶ Dedication and Hard Work
  - ▶ Collaboration and Teamwork
  - ▶ Service to the Community
- 

# THE SWOT ANALYSIS IDENTIFIES

- ▶ **Strengths** and Accomplishments
  - ▶ Internal **Weaknesses** and Challenges
  - ▶ External **Opportunities** that May Have a Positive Impact
  - ▶ External **Threats** that May Have A Negative Impact
- 

# THREE-YEAR GOALS

- ▶ **Maintain** and enhance financial stability
- ▶ **Enhance** and modernize technology
- ▶ **Increase** and optimize staffing levels
- ▶ **Improve** and maintain the infrastructure
- ▶ **Enhance** and maintain facilities  
(Recreation Park, Dispatch Center, and Fire Station)

# SIX MONTH STRATEGIC OBJECTIVES


*September 1, 2018 – February 28, 2019*



# MAINTAIN AND ENHANCE FINANCIAL STABILITY

- ▶ **Ensure** all Enterprise Funds establish designated fund accounts for capital improvement projects for 2019
- ▶ **Formulate** policies to re-establish dedicated reserve funding
- ▶ **Update** on Rich Development lease
- ▶ **Commence** the annexation process
- ▶ **Present** a scope of work and potential funding plan for an Updated Utility Rate Study

# ENHANCE AND MODERNIZE TECHNOLOGY

- ▶ **Recommend** a vendor payment program
  - ▶ **Present** a system for citywide camera and alarm security
  - ▶ **Research and Present** a program to facilitate credit card or bank account payments
- 



# INCREASE AND OPTIMIZE STAFFING LEVELS

- ▶ **Review** potential funding for prioritized positions and make a recommendation regarding potential positions available
- ▶ **Develop** a new Employee Recognition Program
- ▶ **Develop/Identify** a Professional Development Program for managers and supervisors

# IMPROVE AND MAINTAIN THE INFRASTRUCTURE

- ▶ **Complete** the Stan Hedwall Park Sewer service
  - ▶ **Complete** the design of the Sanitary Sewer Forcemain Improvement Project
  - ▶ **Present** a Transportation Benefit District Implementation Plan
  - ▶ **Present** a Chehalis Beautification Plan
- 

# ENHANCE AND MAINTAIN FACILITIES

(RECREATION PARK, DISPATCH CENTER, AND FIRE STATION)

- ▶ **Draft** a letter to Lewis County asking for a commitment to change the current government structure and incorporate the new structure into a new Interlocal Agreement (**In Discussions**)
- ▶ **Present** a Marketing Plan for fundraising for the Penny Playground Project
- ▶ **Report** the success in receiving grants for Recreation Park funding
- ▶ **Report** the feasibility of Centralia, RFA, and Chehalis utilizing Thurston County 9-1-1 for dispatch services
- ▶ **Re-evaluate** the current Fire Station
- ▶ **Recommend** a 9-1-1 dispatch service organization

# NEXT STRATEGIC PLANNING SESSION

***Thursday, March 7, 2019***



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