

CITY OF CHEHALIS

2018 Strategic Plan
Overview



MISSION STATEMENT

- ▶ While honoring the past and preparing for the future, the City of Chehalis provides municipal services and programs for the benefit of residents, businesses, and visitors in our community.

CORE VALUES

- ▶ Ethical Behavior
 - ▶ Honesty and Integrity
 - ▶ Professionalism
 - ▶ Reliability
 - ▶ Dedication and Hard Work
 - ▶ Collaboration and Teamwork
 - ▶ Service to the Community
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THE SWOT ANALYSIS IDENTIFIES

- ▶ **Strengths** and Accomplishments
 - ▶ Internal **Weaknesses** and Challenges
 - ▶ External **Opportunities** that May Have a Positive Impact
 - ▶ External **Threats** that May Have A Negative Impact
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THREE-YEAR GOALS

- ▶ **Maintain** and enhance financial stability
- ▶ **Enhance** and modernize technology
- ▶ **Increase** and optimize staffing levels
- ▶ **Improve** and maintain the infrastructure
- ▶ **Enhance** and maintain facilities
(Recreation Park, Dispatch Center, and Fire Station)

SIX MONTH STRATEGIC OBJECTIVES

September 1, 2018 – February 28, 2019

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MAINTAIN AND ENHANCE FINANCIAL STABILITY

- ▶ **Ensure** all Enterprise Funds establish designated fund accounts for capital improvement projects for 2019
- ▶ **Formulate** policies to re-establish dedicated reserve funding
- ▶ **Update** on Rich Development lease
- ▶ **Commence** the annexation process
- ▶ **Present** a scope of work and potential funding plan for an Updated Utility Rate Study

ENHANCE AND MODERNIZE TECHNOLOGY

- ▶ **Recommend** a vendor payment program
 - ▶ **Present** a system for citywide camera and alarm security
 - ▶ **Research and Present** a program to facilitate credit card or bank account payments
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INCREASE AND OPTIMIZE STAFFING LEVELS

- ▶ **Review** potential funding for prioritized positions and make a recommendation regarding potential positions available
- ▶ **Develop** a new Employee Recognition Program
- ▶ **Develop/Identify** a Professional Development Program for managers and supervisors

IMPROVE AND MAINTAIN THE INFRASTRUCTURE

- ▶ **Complete** the Stan Hedwall Park Sewer service
 - ▶ **Complete** the design of the Sanitary Sewer Forcemain Improvement Project
 - ▶ **Present** a Transportation Benefit District Implementation Plan
 - ▶ **Present** a Chehalis Beautification Plan
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ENHANCE AND MAINTAIN FACILITIES

(RECREATION PARK, DISPATCH CENTER, AND FIRE STATION)

- ▶ **Draft** a letter to Lewis County asking for a commitment to change the current government structure and incorporate the new structure into a new Interlocal Agreement (**In Discussions**)
- ▶ **Present** a Marketing Plan for fundraising for the Penny Playground Project
- ▶ **Report** the success in receiving grants for Recreation Park funding
- ▶ **Report** the feasibility of Centralia, RFA, and Chehalis utilizing Thurston County 9-1-1 for dispatch services
- ▶ **Re-evaluate** the current Fire Station
- ▶ **Recommend** a 9-1-1 dispatch service organization

NEXT STRATEGIC PLANNING SESSION

Thursday, March 7, 2019



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